



Career and Professional
Development

Office of Career and Professional Development Employer Partnership Opportunities 2023-2024

A partnership with the Langston University Office of Career and Professional Development is available for employers who desire to raise awareness for their organization throughout the year with students, faculty, staff, and alumni.

We invite interested employers to help us help our students by participating in partnership opportunities.

There are multiple opportunities to build your brand on campus while also helping to create meaningful connections with Langston University students.

Please review our partnership opportunities below. Program recognition is for a full year, July 1st – June 30th, and employers are invited to join on an annual basis beginning July 1st. We welcome memberships any time after July 1st however there is a deadline for partnership on September 1st.

If you don't see a level that fits your goals, we are happy to work with you on a customized program.

For additional sponsorship opportunities that can increase your visibility and promote your brand on campus, please see our *A La Carte Sponsorship* options.



Career and Professional Development

Gold Partner \$5,000	Orange Partner \$2,500	Blue Partner \$1,000	Partner Benefits
X			Premier networking event options (details below)
X			Career Fair sponsorship PLUS Prime booth placement and unlimited representatives
X			Signature event sponsorship for one Career Services event per semester
X			Reserved table location in the highly trafficked Student Success Center for one day to promote your organization
X	X		Information session and/or interview coordination the week of the Fairs
X	X		Customized highlight (2x per semester) via email with employer description & active job/internships postings
X	X	X	Addition of your company logo in a full color ad to be part of our printed Career Guide
X	X	X	Career Fair sponsorship with two representatives
X	X	X	Premier placement of your organization's logo on Career Services website
X	X	X	Partnership wall recognition displayed prominently in the Office of Career Services
X	X	X	Organization name and logo on full color flyer at the Career Fair
X	X	X	Inclusion of your organization name and logo in weekly email blast



A LA Carte Sponsorship

In addition to the Employer Partnership Program, the Office of Career and Professional Development offers employers one-time sponsorship opportunities to market your organization and increase visibility amongst students, faculty and staff. We are happy to work with you to identify opportunities that will work within your budget and recruitment goals. Below we have outlined some sponsorship ideas and are happy to brainstorm additional ideas with you:

Reserved Table in Student Success Center – \$50 (not for profit) & \$100 (for profit)

Have a 6-foot table reserved during peak hours to connect with students and build your brand. This includes marketing & promotion of your organization visiting campus through email, website, and social media.

Branded Snack Giveaway – \$250

Have pre-packed snacks with a branded sticker of your logo and a QR code to be sent to a targeted group of students (academic class, student organization/club, athletic team) of interest.

Coffee Sponsorship – \$500

Provide coffee to students during final exams. On a designated day during final exam week, you'll have the chance to boost student energy levels in a location TBD (varies by semester). Sponsorship includes your logo and organization's name displayed as well as the opportunity for a representative to distribute information about your organization and interact with students.

Career Trek Sponsorship – \$1,500+ (depending on site location/number of students)

Provide funding for students to visit your organization, tour your facility, and meet with representatives in various capacities. Your sponsorship will allow Career Services to reserve transportation (depending on the number of interested students) to travel to and from your site.

Partner Benefits Defined

Premier Networking Event Options

- **“Think Tank”** meeting for up to eight people: Career Services will host breakfast or lunch for two representatives from your organization plus up to six key faculty, staff, and/or students in the private dining area of our Student Success Center. This will help problem solve, develop student and faculty connections, provide feedback for programs, and build relationships.
- **Create Your Own Idea:** We’re always happy to brainstorm a new idea with you that meets the spirit of engaging and connecting with students, faculty, and staff!

Career Fair Sponsorship

Includes registration fee for both fall and spring career fairs, organization name/logo displayed prominently on all career fair marketing materials, and information highlighting your organization and potential opportunities that will go out via email to all students prior to the fairs.

Signature Event Sponsorship

Your organization has the opportunity to sponsor a current workshop or event hosted by Career and Professional Development or the ability to create your own to attract students and build your brand on campus.

Reserved Table in Student Success Center

This includes lunch for your organization’s representatives and a table location during peak hours to connect with students and build your brand.